

## Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

Basis Weight	80 g/m²	ISO 536
Caliper	69 µm	ISO 534

## Adhesive

An special purpose permanent, acrylic based water removable adhesive

## Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	57 g/m²	ISO 536
Caliper	51 µm	ISO 534
Laminate		
Total Caliper	141 µm±10%	ISO 534
Performance data		
Initial Tack	10 N/25mm	FTM 9 Glass
Peel Adhesion 90°	6.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

## Adhesive Performance

WR682N is an acrylic based, semi permanent adhesive with good initial tack and excellent water removability.

NB: It should be avoided that applied labels get wet during transportation or storage, as this could have an adverse effect on the later removability.

#### Applications and use

The product is suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

## **Conversion & printing**

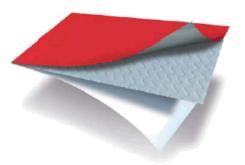
Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

#### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

# BG545

## Fasson ® MC PRIMECOAT - WR682N-BG40BR



MC PRIMECOAT

WR682N

BG40BR

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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